



InfoTrac Custom Journals InfoTrac Custom Newspapers

A UNIQUE CONCEPT IN THE WORLD OF AGGREGATED DATABASES, THESE CUSTOMIZED PRODUCTS FROM GALE CENGAGE ALLOW FOR COMPLETE SELECTION AND CONTINUAL REVIEW OF TITLES, PROVIDING A FLEXIBLE AND ATTRACTIVE ALTERNATIVE TO LARGER OFF-THE-SHELF DATABASES.

From our extensive datasets, you decide how many titles your library wishes to subscribe to, and handpick those relevant to your users' needs. The custom concept is also cost-effective, as you pay only for the content you need. *InfoTrac Custom Journals* is a multi-disciplinary database of UK and international full-text and indexed-only journals. From a collection of over 7,000 titles in full text, you select those that are appropriate for

your users, making this an ideal choice for libraries with discipline-specific reference needs as well as those looking to offer a broad range of attractive content. *InfoTrac Custom Newspapers* enables you to offer a tailored collection of relevant regional, national and international material. Choose from over 850 titles, including quality press and tabloid dailies and their Sunday counterparts. Titles from UK, Ireland and South Africa, plus others of international interest, are available. New agreements are actively sought, with all titles added to the database made available to existing customers for selection. For a free trial of these databases, contact your Regional Sales Representative or email emea.enquiries@cengage.com.

Newspaper and journal collections tailored to the needs of your library

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*Full-text articles from highly-regarded newspapers,
magazines and journals*

Content chosen and managed by you

Our customized databases give you choice and control, and the ability to add to and amend your selection to meet the needs and interests of library users. Individual titles can be de-selected and alternatives chosen by your designated administrator as frequently as every 24 hours, if required, at no extra cost to your subscription.

Topical and extensive

Newspaper titles include *The Times*, *Financial Times* and *International Herald Tribune*. Journals include *Community Care*, *History Today*, *Literary Review*, *Marketing* and *New Internationalist*. New articles are added daily – with the latest editions of some newspapers made available the same or the next day. Both databases have extensive backfiles, some going as far back as 1985.

Multiple search options

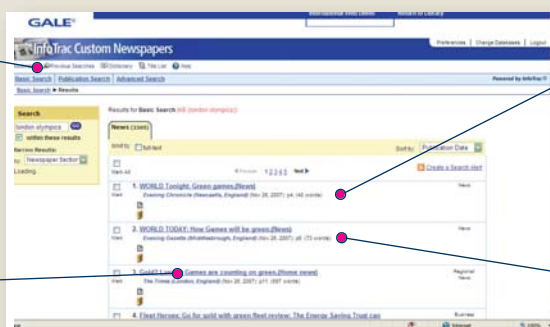
Users can search within a single title, a specified range of titles or the whole selection. Searches can be limited to a specific date or date range. Section searching enables articles to be retrieved from specific newspaper sections.

Meets your management needs

OpenURL compliant. MARC 856 – direct access from your OPAC to InfoTrac using our patented InfoMark technology. Fully customizable statistical reporting meeting ICOLC and COUNTER guidelines. On-site and remote access validated by your preferred method, for example, IP address, username and password, Athens, Shibboleth, etc.

InfoMarks allow users to save, re-use and share search results. Results can be emailed, downloaded or printed

Results provide complete citations for articles that match search criteria



Updating of material on a daily basis means users can keep up to date with and track developing stories

Search results from a variety of sources enable users to compare different editorial approaches

Flexible and current