

Custom Journals

INFOTRAC®

The Value of the Gale PowerSearch Platform:

- A visually stunning interface offering a familiar, Web-like experience
- Users may create individual account profiles, name and save any search in their profile, create journal alerts and customize the interface
- Results include context-sensitive multimedia
- Enhanced publication pages with more detail, cover images and easier browsing capability
- The ability to choose from Basic, Browse Subject, Browse Publication or Advanced Search
- The option to search within result lists to target specific content
- ReadSpeaker technology to listen to audio versions of articles, or download the MP3 file for listening later
- Technology to support a diverse range of languages with on-demand translation of documents
- Opportunities to locate and share information among users and their communities with Web 2.0 technology
- Options to manage documents by e-mailing, bookmarking, downloading or printing
- 24/7 access for research needs outside the library
- And much more

The freedom to choose: customized functionality and content of your journal collection

InfoTrac is among the largest online collections of current, full-text journals available, featuring more than 14,000 titles covering virtually any specialty or discipline. Many *InfoTrac* customers, however, may want additional control over their periodical resource.

InfoTrac Custom Journals gives you the freedom to choose only those journals you want, as well as customize the resource's search interface and functionality.

Available on the state-of-the-art *Gale PowerSearch* platform, *InfoTrac Custom Journals* allows you to customize your subscription in a number of useful ways. Using *InfoTrac Custom Journals*, you have the freedom to select the journals that are appropriate for your institution as well as manipulate the search interface and search functionality. These enhancements are perfect for libraries and other institutions serving populations with unique, discipline-specific reference needs.

InfoTrac Custom Journals gives you the ability to:

- Choose from the entire corpus of indexed and full-text articles contained in the *InfoTrac* periodical product line
- Select only those titles that you want, as opposed to deselecting certain titles from the database
- Pay only for the titles you need
- Select the size of the collection you want: 100, 150, 200, 250, 1,000, 1,500, 2,000 or 2,500 titles
- Change the selection of journals daily
- Name your customized database and create a customized description
- Manipulate the search interface and search functionality

InfoTrac Custom Journals is perfect for customers who need to provide customized collections for specific departments, classes or community interests. You may also choose to subscribe to collections already customized for specific audiences, such as *InfoTrac Religion & Philosophy* or the *Military and Intelligence Database*. These databases feature full-text content selected specifically for these disciplines.

For more information on *InfoTrac Custom Journals*, or to sign up for a free trial, contact your Gale Representative at 1-800-877-GALE or visit www.gale.com.

