Gale Directory Library
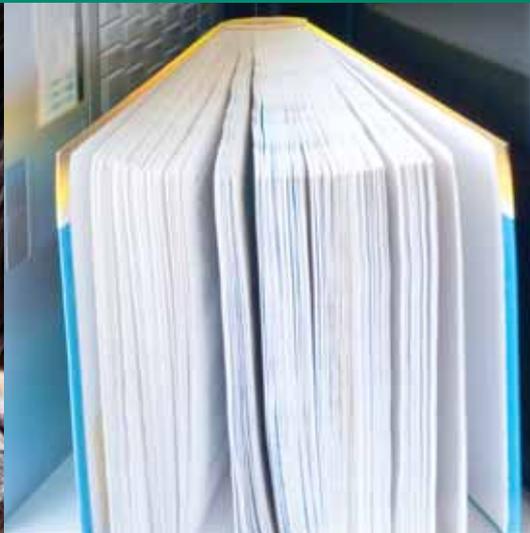
The innovative platform that allows you to **search**, **sort** and **export** information from the most trusted directories

GALE
CENGAGE Learning™

www.gale.cengage.com/DirectoryLibrary

Gale Directory Library – a world of information

For many years Gale, part of Cengage Learning, has been publishing authoritative directories on companies, publishers, associations, products and people. Now these multi-volume directories are available online in a dynamic, cross-searchable environment.

A research and marketing tool

With **Gale Directory Library**, researchers can perform a range of data sorting, filtering and exporting activities. These innovative features make **Gale Directory Library** the essential tool for both research and marketing.

- **Find contacts** — find a company, person, publication, association and more. Basic search lets users quickly look up entries by name or keyword. Alternatively, use Advanced Search to search specific fields of information.

- **Generate lists or analyse trends** — export search results and use them in programmes like Microsoft Excel, to generate mailing lists or for more detailed data analysis.

- **Cross-searchable** — this innovative platform hosts a growing number of directory titles. Each title can be searched individually by its own unique data fields, or users can search across the entire directory collection.
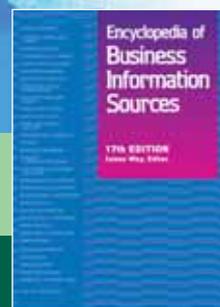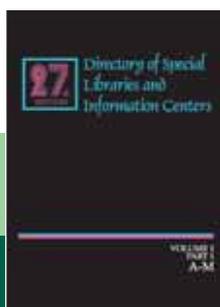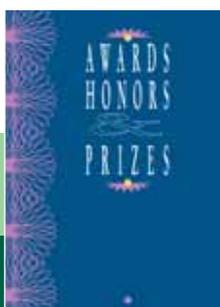
The benefits of Gale Directory Library to you

- Users search it like a database while the library owns it like a book collection. Select only the directory titles that meet the library's requirements and own the data.

- Unique search, sort and export features .

- Available 24/7 from any computer with internet access.

- Print, e-mail or download individual entries.

- Entries include hyper-linked websites and e-mail addresses.

- Export results to csv format to analyse data for research purposes or generate mailing lists for sales and marketing activity.

- Marked items lists produce custom results.

- Available backfiles provide historical data.

Choose your directory titles from an ever growing collection

There are already 30 directories on the platform and the number of directory titles is growing. The directory titles cover a wide range of sectors and subjects from events; funding sources and awards; government entities; libraries and information sources; media and government entities; organisations; people, products, statistics and rankings; and research centres.

Regional and Industry Sector Directories from Graham & Whiteside soon available

By the end of 2008, International Company Directories from the respected Gale/Cengage Learning imprint, **Graham & Whiteside** will be added to the platform. These directories are known throughout the library world for providing the highest quality international business and professional information available. The 22 directories planned for release on the platform provide valuable company information on the leading businesses worldwide – the Arab world, Asia and Australia, Central and Eastern Europe, Europe, Latin America and the Caribbean.
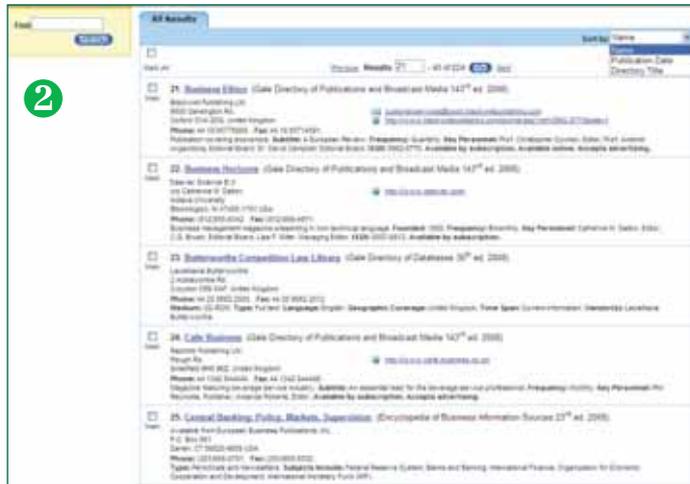
Find and extract the data you need

❶

❶ Search

Customise a collection of directories based on the needs of your library. Users can search a volume separately or cross-search multiple titles.
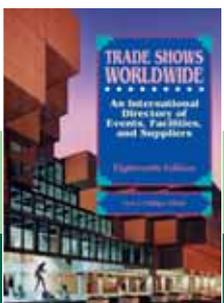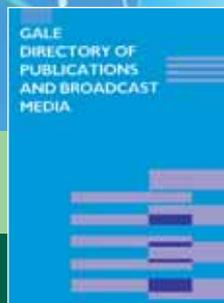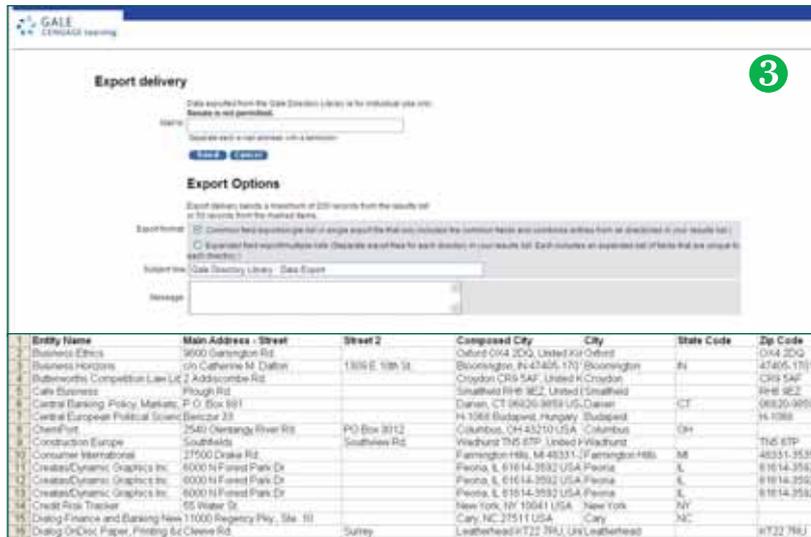
❷ Sort

Gale Directory Library's sort options make the directories more accessible and powerful – expanded data sets allow your users to review search results and sort them by entry name, directory, date or other applicable data. Invaluable for students seeking internships or employment; businesses seeking prospects, competitive information or suppliers; postgraduates identifying research centres; or libraries planning collection development.

❷

❸ Export

Get your results in CSV format and then save them in Excel. Use this data to make call lists, generate mailing lists or analyse information

❸

Choose from a list of directory titles with strong international coverage

Awards, Honors & Prizes

This international directory describes awards given for achievements in every field of endeavor.

Gale Directory of Publications & Broadcast Media

This media directory contains thousands of listings for radio, newspapers and television stations and cable companies.

Directory of Special Libraries and Information Centres

This directory provides detailed contact and descriptive information on subject-specific resource collections maintained by various government agencies, businesses, publishers, educational and non-profit organisations, and associations around the world.

Information Industry Directory

This directory provides information on more than 12,000 of the companies that produce and provide electronic systems, services and products. Each entry includes descriptions of organisation systems, services and products, data sources, computer-based products and services and more.

Directories in Print

Directories in Print provides detailed information on directories of all types, arranged into 26 subject areas covering business, education, science and technology, medicine, natural resources and the environment, biography and genealogy, arts and entertainment.
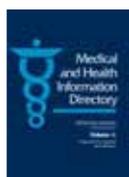
International Research Centers

International Research Centers Directory provides access to government, university, independent, non-profit and commercial research and development activities in countries worldwide..

Encyclopedia of Associations: International Organizations

This detailed resource covers multi-national and national membership organisations from Afghanistan to Zimbabwe. Entries provide complete contact information; email and website addresses; a description of the organisation's history; governance; staff; budget; affiliations; goals and activities.

Medical and Health Information Directory

This comprehensive guide to US and international organisations, agencies, institutions, services and information sources in medicine and health-related fields provides complete contact information and a description of the organisation.

Encyclopedia of Business Information Sources

Identifies print and electronic sources of information listed under alphabetically arranged subjects such as industries, business concepts and practices. Listings are arranged by type of resource - directories, databases, newsletters, indexes, research centers - within each subject.

Telecommunications Directory

Provides detailed information on US and international telecommunications companies providing a range of products and services from mobile communications to satellite services and internet service providers..

Gale Directory of Databases

An indispensable directory for industry professionals, librarians and others seeking detailed information about electronic publishing and products. Gale Directory of Databases profiles thousands of databases available worldwide.

Tradeshows Worldwide

Includes listings for more than 10,000 trade shows; approximately 6,000 trade show sponsoring organizations; and more than 5,900 facilities, services and information sources on trade shows and exhibitions held in the United States and around the globe..

For the latest list of titles available on Gale Directory Library visit: **www.gale.cengage.com/DirectoryLibrary**

For a **FREE TRIAL** email **emea.enquiries@cengage.com** or call **+44 (0)20 7027 2500**

For further information on this or any of our other business-related resources email: **emea.marketing@cengage.com**

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