

Gale Directory Library (GDL)

The one-stop shop for career information



Worked example - Looking for employment with Gale Directory Library



Overview

Julia Mountbatten has recently been made redundant from her job in the telecommunications industry. She needs to find employment within the industry so she decides to search the Internet for companies. Unfortunately this method of research proves to be both time consuming and frustrating and she has to jump from one website to the next to try and pull information together.

A screenshot of the Gale Directory Library website's search page. The page has a blue header with the "Gale Directory Library" logo and navigation links like "Infomark", "Print", "E-mail", "Download", "Marked Items", "Export List", "Previous Searches", "Dictionary", "Title List", and "Help". Below the header, there are tabs for "Search Types" with "Basic" and "Advanced" options. The "Basic Search" section is highlighted in yellow and contains a search box with a "Search" button, radio buttons for "Entity Name" (selected) and "Keyword", and options to "Limit the results" (selected: "to data from the current editions only"). To the right, there is a list of "Directories available in this library" with expandable icons for categories like "Companies & Consultancies", "Events", "Funding Sources & Awards", "Government Entities", "Libraries & Info Sources", "Media Entities", "Organizations", "People", "Products", "Research Centers", and "Statistics & Rankings". At the bottom, there is a footer with links for "About Gale Directory Library", "Contact Us", "Copyright", "Terms of Use", and "Privacy Policy".

As an alternative she visits her local public library and logs on to the Gale Directory Library, the innovative database platform. Using GDL, Julia is able to search one single database of more than 50 directories, 32 of which contain company information. Her initial search of "telecommunications" brings up 2,107 results. She decides to narrow the search by looking specifically within the following directories for "telecommunications" and "UK":

- Major Telecommunications Companies of the World
- Telecommunications Directory
- Major Companies of Europe: UK & Ireland

Her search is narrowed to 271 results.

Search results:

Sort by: Geography

Mark All Previous Results 241 - 260 of 271 GO Next

241. **Spiritel PLC** (Telecommunications Directory, Vol. 2: International, 19th ed., 2009)
 Mark
 18 King William St
 London EC4N 7DP, United Kingdom
enquiries@spiritel.com
<http://www.spiritel.com>
 Phone: 44 020 7160 0100. Fax: 44 020 7929 5489.
 Functions/Services: Telecommunications Industry Support Services. NAICS: 517110 - Wired Telecommunications Carriers; 561112 - Offices of Other Holding Companies. SIC(s): 4813 - Telephone Communications Except Radiotelephone; 6719 - Offices of Holding Companies Not Elsewhere Classified.

242. **TeliaSonera UK Ltd** (Telecommunications Directory, Vol. 2: International, 19th ed., 2009)
 Mark
 95 Cromwell Rd.
 London SW7 4QL, United Kingdom
<http://www.telia.co.uk>
 Phone: 44 020 7870 5000. Fax: 44 020 7870 5005.
 Functions/Services: Telecommunications Industry Support Services. NAICS: 517212 - Cellular and Other Wireless Telecommunications. SIC(s): 4812 - Radiotelephone Communications.

243. **Toshiba International Finance (UK) PLC** (Telecommunications Directory, Vol. 2: International, 19th ed., 2009)
 Mark
 6th Fl.
 100 Ludgate Hill
 London EC4M 7RE, United Kingdom
<http://www.toshiba.co.uk>
 Phone: 44 020 7332 9000. Fax: 44 020 7332 9000.
 Functions/Services: Telecommunications Industry Support Services. NAICS: 523999 - Miscellaneous Financial Investment Activities; 334111 - Electronic Computer Manufacturing; 334310 - Audio and Video Equipment Manufacturing; 334290 - Other Communications Equipment Manufacturing; 334411 - Electron Tube Manufacturing. SIC(s): 6799 - Investors Not Elsewhere Classified; 3671 - Electronic Computers; 3651 - Household Audio and Video Equipment; 3689 - Communications Equipment Not Elsewhere Classified; 3671 - Electron Tubes.

244. **Transcomm UK Ltd** (Telecommunications Directory, Vol. 2: International, 19th ed., 2009)
 Mark
 4th Fl.
 Monument TE
 London EC3R 5EA, United Kingdom
customer.services@transcommuk.com
<http://www.transcommuk.com>
 Phone: 44 0870 350 6666. Fax: 44 0870 850 6667.
 Functions/Services: Telecommunications Equipment Manufacturers; Cellular Communications. Former Name(s): Scotswood Industries plc. Geographic Area(s) Served: United Kingdom. NAICS: 334220 - Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing; 423990 - Other Electronic Parts and Equipment Merchant Wholesalers. SIC(s): 3663 - Radio and T.V. Broadcasting and Communications Equipment; 5065 - Electronic Parts and Equipment Not Elsewhere Classified.

245. **Virgin Mobile Holdings (UK) Ltd** (Telecommunications Directory, Vol. 2: International, 19th ed., 2009)
 Mark
 5th Fl.
pressoffice@virginmobile.com

Julia is then able to access more detailed information on each company, including basic contact information, web and email addresses, names of key employees, company description and financial information. This enables her to match companies to her own requirements, for example based on where they are located, and mark those that are of interest to her.

Alphameric PLC

Finlay House
 Station Rd.
 Godalming GU7 1EX, United Kingdom

Phone: 44 01483 524 690
 Fax: 44 01483 524 691
 Email: info@alphameric.com
 Website: <http://www.alphameric.com>

Executive Officer(s): James A Soulsby, Dir of Mktg; Alan W Morcombe, CEO; Alan McWalter, Director; Mike G McLaren, Finance Officer; Loni Warrington, Dir of Admin; Peter Bertram, President.

Functions/Services: Telecommunications Equipment Manufacturers, Data Communications Services, Multimedia Broadcast/Production Services. **Principal Shareholder(s):** Mayfair Capital Investment Ltd. (14.16%), G&M London Ltd. (9.17%), Aviva PLC (8.97%), Investec Asset Management (8.32%), Gartmore Investment Ltd. (7.18%), Hermes Pensions Management Ltd. (5.71%), Herald Investment Trust PLC (5.24%). **Geographic Area (s) Served:** United Kingdom. **Subsidiaries/Associates:** Alphameric Solutions Ltd.; Alphameric Broadcast Solutions Ltd.; Alphameric 100 Ltd.; Alphameric Red Onion Ltd.

Description: Alphameric plc provides turnkey data broadcast and display solutions, integral EPOs solutions comprising hardware, software and support services.

Principal Banks: HSBC Bank PLC. **Fiscal Year End:** 11/30/07. **Currency:** U.S. dollar (US\$).

Description: SHAREHOLDERS' FUNDS:79,780 (000s) (2007). **Share Capital:** 6,190 (000s) (2007). **Sales:** 84,360 (000s) (2007).

Type: Telecommunications Equipment Manufacturers

SIC: 3577 - Computer Peripheral Equipment Not Elsewhere Classified; 3689 - Communications Equipment Not Elsewhere Classified; 3679 - Electronic Components Not Elsewhere Classified; 4822 - Telegraph and Other Communications; 4899 - Communications Services Not Elsewhere Classified; 7372 - Prepackaged Software; 7373 - Computer Integrated Systems Design; 7379 - Computer Related Services Not Elsewhere Classified

NAICS: 334119 - Other Computer Peripheral Equipment Manufacturing; 334290 - Other Communications Equipment Manufacturing; 334419 - Other Electronic Component Manufacturing; 517110 - Wired Telecommunications Carriers; 517910 - Other Telecommunications; 511210 - Software Publishers; 541512 - Computer Systems Design Services

Source Citation: "Alphameric PLC." *Telecommunications Directory*. Ed. Louise Gagne. Vol. 2: International 19th ed. Detroit: Gale, 2009. 1339 pp. 2 vols. Gale Directory Library. Gale International Web Demo (Gale User). 1 Apr. 2009 <<http://find.galegroup.com/ipdi/start.do?prodId=GDL>>.

She can then export this list to Excel and use the data in various ways, for example mail merge the address details into a covering letter for her CV submission or use the phone numbers as a call list to see if the organisations have any current vacancies. Julia can also return to any marked records at a later date if she chooses to.

Export Results to Excel:

	A	B	C	D	E
	Document Number	Entity Name	Main Address - Street	Street 2	Composed City
1	E1857832383	Middle East Consultancy Center WLL	PO Box 1013		Manama, Bahrain
2	E1857814685	London Telecom Group Inc.	1 London Pl.	255 Queens Ave., Ste. 1620	London, ON, Canada
4	E1857814775	Ontario Telemedicine Network (London, Ontario) (OTN)	100 Collip Cir., Ste. 102		London, ON, Canada
5	BU1872501471	Hutchison Whampoa Ltd	22/F Hutchison House	10 Harcourt Road	Hong Kong, Hong
6	E1857833049	Hochiki Corp.	2-10-43 Kami-Osaki	Shinagawa-ku	Tokyo 141-8560,
7	BU1872501760	OkI Electric Industry Co Ltd	3-16-11 Nishi-Shimbashi	Minato-ku	Tokyo 105-8460,
8	BU1872501854	Tokyo Electric Power Co Inc	1-1-3 Uchisaiwai-cho	Chiyoda-ku	Tokyo 100-8560,
9	BU1872500534	The Zubair Corporation LLC	PO Box 1127	Ruwi Main Street	Ruwi 112, Oman
10	BU1872504060	eircom Group plc	114 St Stephens Green West		Dublin 2, Republic
11	BU1852406324	eircom Group plc	114 St Stephens Green West		Dublin 2, Republic
12	E1857831341	Alphameric PLC	Fnary House	Station Rd.	Godalming GU7 1B
13	E1857813595	TDS Telecom (New London, New Hampshire)	173 Main St		New London, NH, U

Summary

GDL allows broad cross-searching of all the directories or more targeted searching by selecting specific directories. Users then use advanced search functionality to further drill down to find specific information. Records can be marked and saved for later use and also exported to Excel and then used for research or marketing purposes. GDL eliminates much of the legwork, allowing a better focus and understanding on the content.

Key Benefits:

- Saves jobs seekers time and effort
- Anytime searching – 24/7
- All information contained in one central location with cross-search functionality
- Export, save and print relevant information

As a key resource for public libraries, GDL is the one-stop shop for career information, finding employment, and career progressions

For more details on GDL contact us:

Tel: +44 (0)1264 332424

Email: emea.enquiries@cengage.com

Web: <http://gale.cengage.co.uk/gdl>

