

# GREENR

Global Reference on the Environment, Energy, and Natural Resources



## Address patrons' growing needs

From the emerging green-collar economy to enduring questions of climate change, environmental issues are shaping the future around the world.

For researchers, students, professionals and others interested in environmental topics, Gale delivers *GREENR* – an authoritative, intuitive resource that combines news, unique commentary, audio, video, primary source documents, case study statistics and more into a Web-like experience designed to attract attention and foster participation.

Updated daily, *GREENR* offers targeted results:

Students will find resources covering science, history and politics, along with portals to organizations like Greenpeace and the Intergovernmental Panel on Climate Change

Professionals will find data on economics, world trade, law, politics, resource management and other issues tied to business success

Jobseekers will gain insight into the education required to enter the green-collar marketplace

General patrons will find timely, useful information on wide-interest topics like food safety and public transportation



## The best content on earth is now online

Browse Issues and Topics: Hundreds of selections are logically categorized to facilitate search success



The screenshot shows the GREENR website interface. At the top, there's a navigation bar with links like HOME, ADVANCED SEARCH, BROWSE ISSUES AND TOPICS, WORLD MAP, SEARCH HISTORY, MARKED LIST, and MY ACCOUNT. Below this is a search bar with 'BASIC SEARCH' and 'ADVANCED SEARCH' options. The main content area is divided into several sections: 'Browse Issues and Topics' with a grid of categories like Agriculture and Food Systems, Resources and Trade, Energy, Environment and Ecology, and Resource Management; 'World Map' with a world map and a search prompt; 'Featured Video' with a video player and a 'SEARCH VIDEOS' button; 'Case Studies' with a search bar and a list of articles; and 'Academic Journals and News' with a search bar and a list of journal articles.

Featured Video: New videos posted weekly

Customizable World News: Users can choose sources most relevant to them

# Announcing the new center of green research

GREENR (Global Reference on the Environment, Energy, and Natural Resources) brings a balanced assortment of multimedia that delivers:

## The content that empowers users

- Hundreds of English-language international newspapers, magazines and refereed journals
- Recognized sources of videos, podcasts and images, updated daily
- Searchable case studies to support targeted research
- A variety of search and browse options

## The technology that gets results

- Interactive maps that facilitate browsing by country or topic
- Localization to highlight community resources, allowing you to advertise your assets and promote local events
- Customizable homepage, RSS feeds, daily updates and much more

## The portals to greater understanding

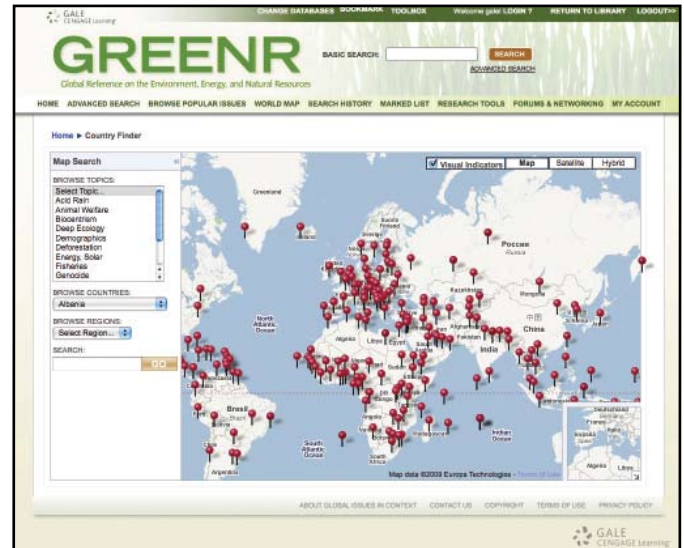
- Country portals covering more than 160 nations
- Topic/Issue portals in more than 150 categories, from animal welfare to wind energy
- Organization portals providing overviews and links to international associations

For more information or to request your FREE TRIAL of GREENR, please contact us:-

Tel: +44 (0)1264 332424

Email: [emea.enquiries@cengage.com](mailto:emea.enquiries@cengage.com)

Visit: [www.gale.cengage.co.uk/greenr](http://www.gale.cengage.co.uk/greenr)



▲ Google Map technology lets users connect environmental issues with global points of view



▲ Overviews, videos, case studies and more bring complicated topics into focus