

The world's leading source on animals online

This fall, the acclaimed 17-volume *Grzimek's Animal Life Encyclopedia* — considered the best and most comprehensive animal reference available today — will be transformed into an interactive, media-rich, community-oriented, online interface. Look for these fascinating features:

This fall

- **Animals A-Z** — unparalleled coverage of more than 4,000 species (evolution, habitat, behavior, range and more)
- **Authoritative content** — up-to-date information written and reviewed by the world's experts
- **Curriculum correlation** — content corresponds to national science curriculum
- **Intuitive and credible** — letting kids explore and learn while supporting serious academic research
- **Media rich** — photos, maps, videos, interactive gadgets and more linked to periodicals, real-time news and websites
- **Unique interface** — choose from two interface designs to best meet the needs of your core users

Planned enhancements

- **Community connection** — upload photos, share travel stories and exchange research results and other information
- **Critical thinking** — discover opposing viewpoints about zoos, animal rights and more
- **More than animals** — find a world of animal-related information (biomes, prehistoric animals and more)

Preview it now

Visit www.gale.com/lookforit for a video preview of *Grzimek's Animal Life*, to sign-up for a free trial or to register for a Webinar.

The screenshot shows the website interface for the entry on *Panthera leo* (Lion). At the top, there is a search bar and navigation tabs for Home, Animals, Topics, Viewpoints, and Community. The main content area is titled "Panthera leo (Lion)" and features a large photograph of a lion. To the right of the photo is a "Quick Facts" sidebar with taxonomic information: Kingdom: Animalia, Phylum: Chordata, Class: Mammalia, Order: Carnivora, Family: Felidae, Genus and Species: Panthera leo, Common Name: Lion, Other Common Names: French Lion, German: Löwe, Spanish: León, Taxonomy: Felis leo (Linnaeus, 1758), Africa, Asian subspecies: Panthera leo persica, most widespread in southeast Asia, now only in the Gir Forest, Gujarat, India.

The main text is organized into sections: "PHYSICAL CHARACTERISTICS" (Length 43-100 in (110-250 cm), tail 24-40 in (60-100 cm), weight 270-570 lb (120-260 kg)), "DISTRIBUTION" (Sub-Saharan Africa, excluding northeast Asiatic lion in Gir Forest, India), "HABITAT" (Wide range, except tropical rainforest and interior of Sahara desert), "BEHAVIOR" (Prides are strongly territorial), "FEEDING ECOLOGY AND DIET" (Medium to large ungulates), "REPRODUCTIVE BIOLOGY" (Polygamous breeding), "CONSERVATION STATUS" (Classed as Vulnerable by IUCN), and "SIGNIFICANCE TO HUMANS" (Lions are depicted in the art of many ancient cultures).

Additional features include a "WHERE THEY LIVE" globe, "PHOTOS & ILLUSTRATIONS" gallery, "VIDEOS" section, and "RELATED LINKS" for "Lion" and "African Lion Conservation". At the bottom, there is a "HAVE YOU TAKEN A BETTER PHOTO?" prompt and a "Gale eLearning" logo.

Grzimek's Animal Life offers unequalled coverage of species categorized by Amphibians, Birds, Fish, Insects, Invertebrates, Mammals and Reptiles.