

Popular Magazines Collection

An InfoTrac® collection



THE MAGAZINES PATRONS WANT MOST

The *Popular Magazines Collection* from Gale delivers what patrons have been asking for. With a strong focus on current events, sports, science and health, 75 percent of this full-text collection from *InfoTrac* contains titles that cannot be found together in any other online collection.

Chosen by public library search results, titles are compiled by what your patrons are searching for most. Six hundred of the more than 1,000 titles are recommended in Bowker's *Magazines for Libraries*.

When you add the *Popular Magazines Collection* to your library, users also gain access to the full collection of National Public Radio programs, including transcripts and podcasts.

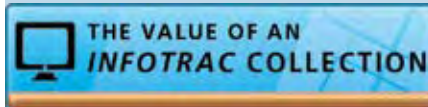
TOPICS TO INTEREST EVERY READER

Popular Magazines covers a wide variety of subjects and is sure to contain the current information patrons want quick access to, especially if they are:

- ✓ Craving the latest celebrity gossip
- ✓ Redecorating their kitchen
- ✓ Keeping up with the latest national news
- ✓ Researching investment opportunities
- ✓ Thinking about a new hairstyle
- ✓ Planning their next vacation
- ✓ Investigating fuel-efficient automobiles



The homepage features a clean and intuitive interface, allowing users to quickly locate information in the collection.



An *InfoTrac* collection takes the guesswork out of searching. You select the content best suited to your patrons' needs. Users can then quickly identify and retrieve results while enjoying a variety of options:

- Choose from Basic, Subject Guide, Publication or Advanced Search
- Search within results to target specific content
- Support a multilingual community by translating documents on-demand
- Create Search Alerts with RSS Export
- Manage documents in the collection by e-mailing, bookmarking or printing them
- Support the needs of remote researchers by providing 24/7 access

MIX, MATCH AND SAVE!

Get more for your money by combining the *Popular Magazines Collection* with other *InfoTrac* collections at special savings:

- *Gardening, Landscape and Horticulture Collection*
- *Culinary Arts Collection*
- *Home Improvement Collection*

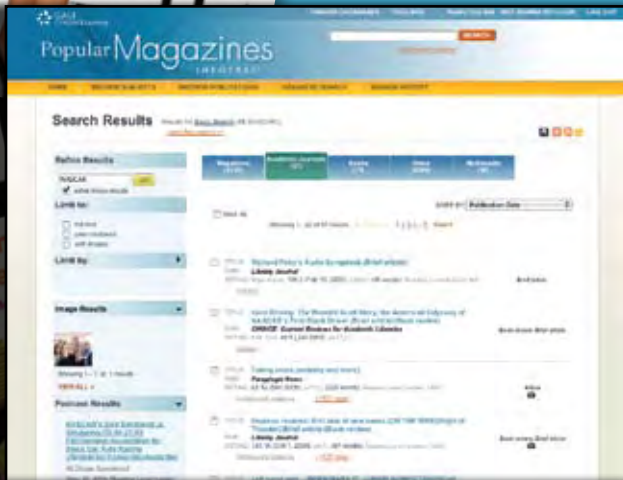
For details, contact your Gale Representative at +44 (0)1264 332424 or visit www.gale.cengage.co.uk



- ✓ Seeking exercising and dieting information
- ✓ Getting ready to upgrade their computer system
- ✓ And much more

THE POPULAR MAGAZINE HUB FOR YOUR PATRONS

Go ahead, give your patrons this unique periodical collection. Give them the *Popular Magazines Collection* today.



↑ Results from your search can yield content from magazines, academic journals, books, news and multimedia.



↑ Easy-to-understand information is returned quickly.



POPULAR MAGAZINES COLLECTION INCLUDES:

InfoTrac Journals:

| | |
|---|---|
| <ul style="list-style-type: none"> ✓ Cosmopolitan ✓ Curve ✓ Backpacker ✓ Ebony ✓ Field & Stream ✓ Harper's Bazaar ✓ House Beautiful ✓ Library Journal ✓ Men's Health ✓ Newsweek ✓ New Yorker | <ul style="list-style-type: none"> ✓ People Weekly ✓ Popular Science ✓ Real Simple ✓ Science Teacher ✓ Sports Illustrated ✓ USA Today ✓ Vanity Fair ✓ Vegetarian Journal ✓ Vogue ✓ The Weekly Standard ✓ Wines & Vines ✓ Women's Health |
|---|---|