

A PARTNER FOR **ACADEMIC** LIBRARIES

Gale, the education and technology company built for learners, serves academic libraries by providing quality research content, powerful search technologies, and intuitive delivery platforms. Our innovative information content and technologies increase the productivity and outcomes of students, scholars, faculty, and the libraries that serve them.





EMPOWER LEARNING

Knowledge is power, and the act of learning is empowering.

Access to knowledge offers learners an opportunity to discover the motivation and inspiration vital to making a positive contribution in not only their own lives, but the rest of the world. That's why Gale provides libraries with original and curated content, as well as the modern research tools that are crucial in connecting libraries to learning, and learners to libraries.

Together, with libraries around the world, we look to empower the discovery of knowledge and insights by all people, for all purposes.



EMPOWER INSIGHT

From an undergraduate trying to Google their way through their first collegiate research paper to a Ph.D. candidate scouring primary source material to glean a key piece of insight, the users of Gale products are all learners looking to gain insight through research. Gale's content is focused on educational outcomes, not just mass aggregation. Our original, uniquely sourced content is expertly curated in alignment with popular and emerging curricula and research topics. Gale's contemporary and progressive learning resources and primary source collections help librarians connect educators and researchers with the knowledge essential to achieving exceptional learning outcomes.



EMPOWER ACCESS

The Gale mission is to develop technology that fosters greater utility and access. Our products are thoughtfully designed and optimized to the study and research work flow of academic students across the spectrum. Gale is committed to supporting the integration of content into the classroom and enabling collaboration between librarians and faculty. Our innovative technology allows researchers to readily access content and uncover new research insights. With our technology, academic librarians can give learners access to knowledge that plays an essential role in their learning outcomes.



EMPOWER OUTCOMES

At Gale, we measure our success by learning outcomes. Gale cultivates a culture of excellence and innovation and builds on a history of advancing the research process through a deeper understanding of customer—and user—needs. As a Cengage company, Gale is uniquely positioned to bridge the librarian-faculty gap and help drive the value of the library for institutions, faculty, and students. We believe by developing tools that connect libraries to learning and learners to libraries that we can help boost student achievement and learning outcomes.



DELIVERING **VALUE** FOR THE LIBRARY THROUGH CURRICULUM ALIGNMENT

Gale is committed to delivering the most relevant content.

We focus on creating digital learning tools aligned with popular undergraduate curricula and archives relevant to the most prominent graduate research topics. Tools like *Gale Researcher* are designed to help undergraduate students research core subject course material effectively and efficiently. The tools we develop for undergraduates give

students confidence to aim for excellence in their academic and professional careers. Gale focuses on publishing in core areas that interest students, researchers, and scholars the most, with archives that offer new insights and contexts—both historic and contemporary.

GALE'S RICH HISTORY WITH ARCHIVES



From Liberty Magazine Historical Archive, 1924-1950



From Archives of Sexuality and Gender: LGBTQ History and Culture Since 1940, Part 1

Since 2002, Gale has released more than 300 individual collections containing over 150 million pages of primary source material. Now, in a nod to our roots, we are giving this ground-breaking digitization program a single name: **Gale Primary Sources.**

With *Gale Primary Sources*, we are transforming the way all types of researchers interact with historical and contemporary archives. In fact, 91% of the top 120 global universities rely on *Gale Primary Sources* to fuel their research and teaching. As the *Gale Primary Sources* publishing program grows, new content is continually published in core and unique areas that interest students, researchers, and scholars. We have introduced several major new series to *Gale Primary Sources* to expand its breadth and depth. For example, *Archives of Sexuality & Gender* delves into issues of equality, diversity, and the culture of marginalized groups, while *China from Empire to Republic* explores the history of China and

its interactions with the West from the late 18th century to 1949. The *Early Arabic Printed Books from the British Library* includes millions of pages of the earliest Arabic printing rendered text searchable for the very first time.

The latest addition to our historical newspapers series is the *17th & 18th Century Nichols Newspapers Collection*, a complement to our existing *17th and 18th Century Burney Collection*. In legal history, we are releasing a new archive, *American Civil Liberties Union, 1912-1990*, which will provide a unique view into how this organization has defended the rights of Americans across the social spectrum.



From Early Arabic Printed Books



From China From Empire to Republic: Missionary, Sinology and Literary Periodicals

WHAT SETS GALE APART

In a unique and advanced way, Gale is making content discoverable, putting it directly in the path of students, scholars, and others right at the moment they need it—in the way they need it. We do that by making it more accessible in more ways than any other content provider. Our technology is interoperable with other library and learning systems and services, which helps your researchers acquire essential

knowledge more easily. Data visualization and text and data mining give researchers the freedom to explore and discover in truly unique ways.

But discovery is on your terms. Rather than push a particular platform that will limit your options now and down the road, we are committed to enabling discovery on a vast array of platforms so that you remain in control of the tools and process.



EMPOWER RESEARCH

GALE PRIMARY SOURCES PLATFORM

Our innovative research platform integrates *Gale Primary Sources* content to enable pioneering research, helping researchers find their starting point, search across materials and points in time, and examine information in new ways.

PLATFORM FEATURES AND TOOLS:



Term Frequency

Researchers can now easily see the frequency of search terms within sets of content to begin identifying central themes and assessing how individuals, events, and ideas interacted and developed over time.



Term Clusters

By grouping commonly occurring themes, this tool reveals hidden connections to search terms—helping scholars shape their research and integrate diverse content with relevant information.



Cross-searchability

Integrate content from complementary primary source products in one intuitive environment to enable users to make never-before-possible research connections.



Integrated Workflow Tools

User-generated tags and annotations, user accounts, and Zotero compatibility allow researchers to easily collect, cite, and group sources, tags, and annotations.



Support for the Digital Humanities

At request, Gale will deliver data and metadata associated with *Gale Primary Sources* collections for use in data mining and textual analysis, supporting the digital humanities as a growing area of scholarly research.



Downloadable OCR

Gale Primary Sources monographs, newspapers, and ephemera are keyword and full-text searchable thanks to Optical Character Recognition (OCR). Users can download this OCR in a .txt format, enabling new levels of access to their results.



TECHNOLOGY THAT PUTS **KNOWLEDGE** IN THE PATH OF RESEARCHERS

With Gale resources, academic librarians can help researchers find their starting point, search across materials and points in time, and examine information in new ways.

MEETING STUDENTS AND FACULTY WHERE THEY ARE

Gale uses popular G Suite for Education and Microsoft tools to support organizational and study skills, encourage collaboration, improve engagement, and foster critical thinking. In short, we meet students and faculty where they are. This integration makes it easier for students to find and use relevant, authoritative information—anywhere, anytime, and on any device.

- **Download full articles** to Google Drive or OneDrive.
- Downloaded annotated documents **retain all highlights and notes**, or those can be downloaded separately.
- Extended collaboration between peers can be done with **Office 365 and Google Docs tools**: Word, PowerPoint, email, sheets, etc.
- **Classroom share** lets faculty and students save articles right to their Classroom.
- **Google Chrome Apps** allow seamless access into library resources.



OUR FOCUS ON DIGITAL HUMANITIES

Researching the human experience helps us understand the world we live in, as we imagine the future. Adding digital tools to this research process supports the creation of bold new theories, improves collaboration among researchers, develops new scholarship, and makes interdisciplinary work with the social and natural sciences possible.

GALE IS THE LEADING PUBLISHER OF DIGITAL PRIMARY SOURCES IN THE WORLD

Our partnerships with world-class institutions, coupled with our proprietary methods for digitizing and indexing primary sources, result in unique collections that support the scholarly work of our customers.

However what really makes Gale resources valuable to digital scholarship are the tools we build to support the usability of our primary source collections. Our archives are accessed through the *Gale Primary Sources* platform, which provides a number of useful features such as term cluster, term frequency, topic finder, and OCR. Beyond our advanced features and tools, Gale is making raw data and metadata available to our library partners to help facilitate never-before-possible digital humanities scholarship.

Data-Mining

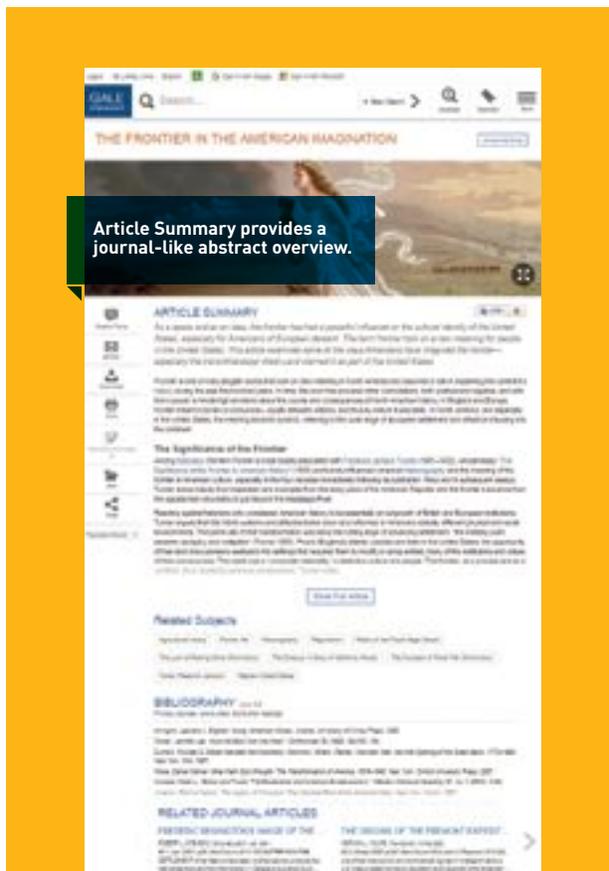
Term Frequency

Term Clusters



GALE RESEARCHER

Offer students a more direct path to research materials that are both topically relevant to course curriculum and designed for undergraduate level research.



Gale Researcher provides the scholarly content and technology-fueled tools students need to improve their ability to find, evaluate, and apply a range of sources in their research and coursework.

By aligning scholarly materials to the scope and sequence of introductory college courses, *Gale Researcher* creates a simple but sophisticated research path for students looking to foster a deeper understanding of the most-studied topics.

WITHIN EACH AREA OF STUDY, GALE RESEARCHER ALLOWS YOU TO:

- Offer students an authoritative foundation from which to explore topics and begin research projects.
- Improve undergraduate research skills through efficient searches, search guidance, and respected sources.
- Integrate materials that are freely available through the library into instruction with ease.
- Customize resources by adding useful links to additional articles, essays, and videos.
- Support other valuable needs like the ability to highlight, annotate, download, share, and more.

GALE INTERACTIVE

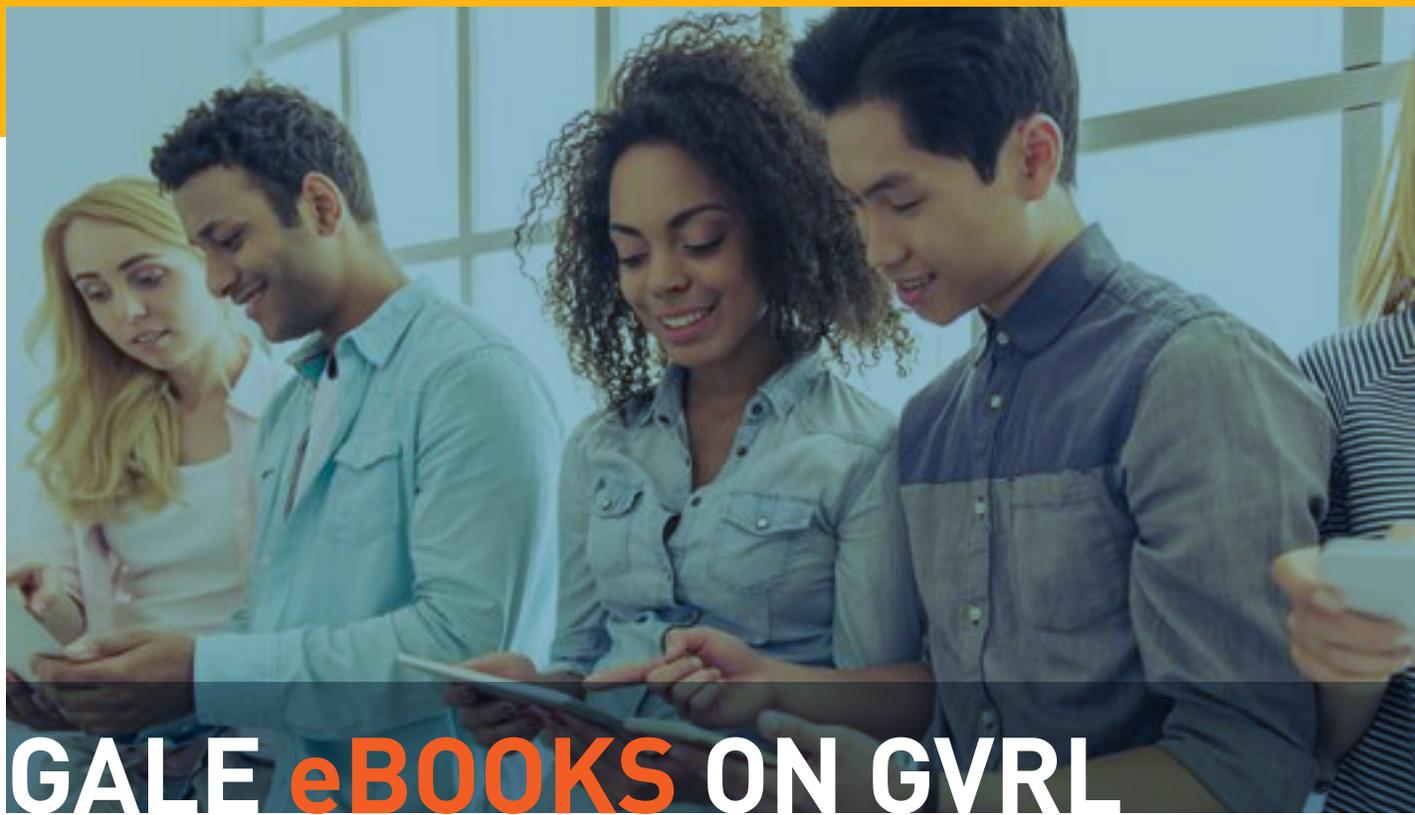
Launched in 2016, *Gale Interactive* is a powerful learning tool that allows students to engage with science beyond static text through curriculum-aligned digital content and interactive 3D models designed to supplement and enliven traditional course content. *Gale Interactive* is available for Human Anatomy and Chemistry curriculum—subject areas that are traditionally challenging to teach and learn. Both help students immerse themselves in interactive research.

Gale Interactive: Human Anatomy allows students to examine virtual 3D dissections and immerse themselves in interactive research. These powerful tools can be used for in-classroom demonstrations and help with homework or research assignments.

Gale Interactive: Chemistry allows students to examine complex concepts in and immerse themselves in interactive research. In-classroom demonstrations enliven learning, and interactive content helps students with homework and research assignments.

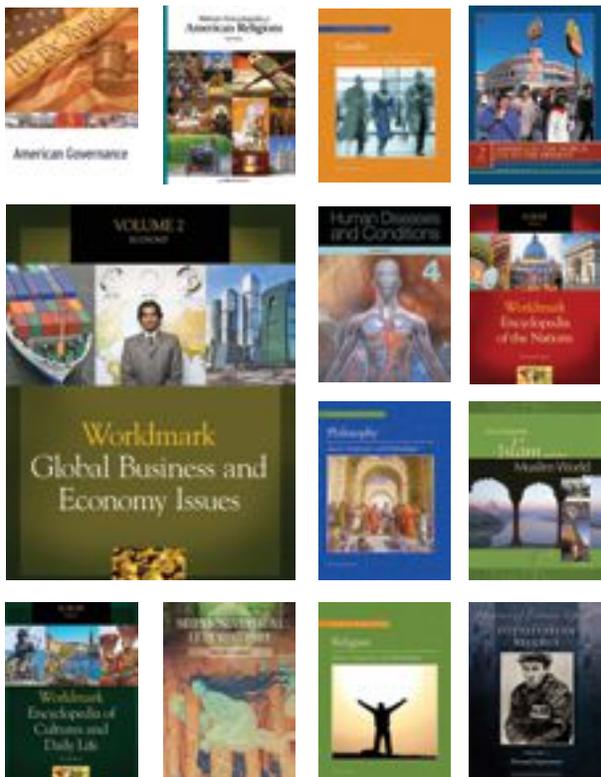
Interactives Powered By





GALE eBOOKS ON GVRL

Provide access to research materials that meet academic standards with Gale eBooks on *GVRL*—the research platform optimized for search and discovery.

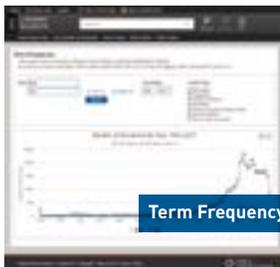


With nearly 13,000 academic eBooks (and counting) available on *GVRL* from Gale and scholarly partners, it's easy to give your researchers the content they want and the tools they need. Offer your students and faculty an award-winning, hassle-free eBook experience—anytime, anywhere, and on any device.

TOOLS AND FEATURES:

- **Persistent URLs:** Article-level URLs never change and can easily integrate into any LMS.
- **Chapter Level Indexing:** Allows users to quickly access the information they need.
- **Integrated Collaboration Tools:** Collaborate and share resources with G Suite for Education and Microsoft tools.
- **Citation Tools:** Automatically generates APA and MLA citations.
- **Highlights and Notes:** Users can highlight important text, add notes, cite, print, save, share, and more.

GALE LITERARY SOURCES



Term Frequency

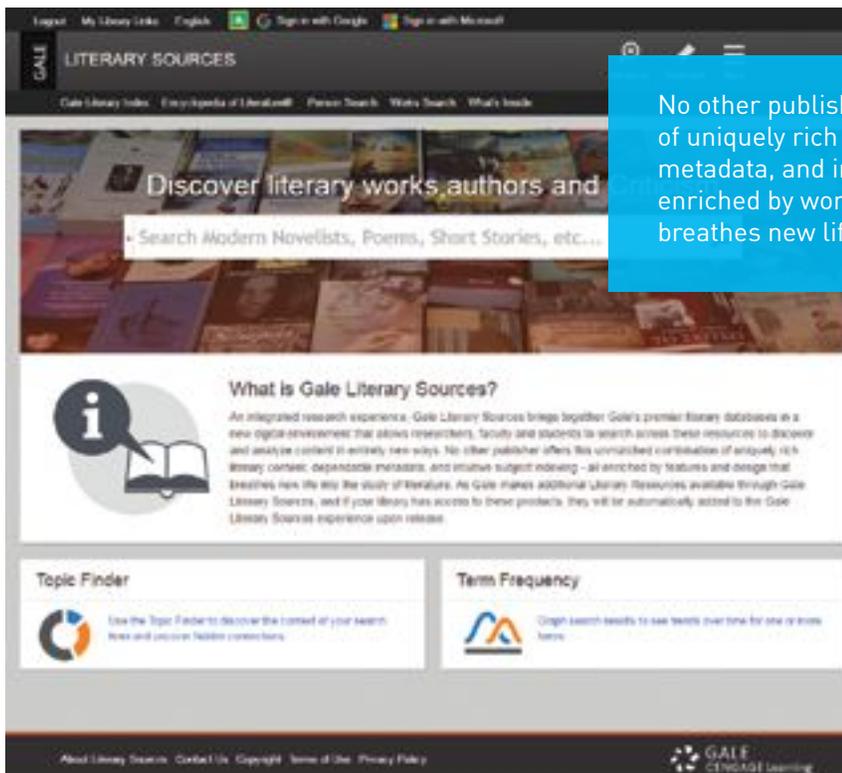


Topic Finder



Highlight &
Note Tool

Gale Literary Sources is an integrated research experience that brings together Gale's premier literary databases. This unique digital environment allows researchers of all levels to find a starting point, search across a wide array of materials and points in time, and discover new ways to analyze information.



No other publisher offers this combination of uniquely rich full-text content, dependable metadata, and intuitive subject indexing—all enriched by workflow and analytical technology that breathes new life into the study of the humanities.

GALE LITERARY SOURCES OFFERS:

- Intuitive navigation
- Standardized terminology
- Popular web iconography
- Improved readability
- Uniform design across all literature databases
- Optimized content for any screen size and on any device



ACADEMIC OneFile

Connect students to the information they're looking for with tools that make discovery fast and easy.

Academic OneFile, Gale's premier periodical resource, provides millions of articles from over 17,000 scholarly journals and other authoritative sources, including *Nature*, *The Economist*, and *The New York Times*, in PDF and HTML full-text formats. In addition, students have access to thousands of podcasts and transcripts from NPR and CNN and videos from BBC Worldwide Learning.

TOOLS AND FEATURES:

- **Cross-search** Gale eBooks on *GVRL* with *Gale In Context* resources and *InfoTrac* via *PowerSearch*, and *InterLink* functionality connects your *GVRL* eBooks to *Gale Researcher* to help students locate related content in a single seamless search.
- **Relevance sort feature** delivers the most relevant articles among the first search results returned.
- **Browse by discipline** enables students to find targeted results even if they are unfamiliar with advanced search strategies.
- **Full-text scholarly articles** within *Academic OneFile* are discoverable with Google Scholar and indexed by all the major discovery service providers.
- **Mobile responsive design** makes it easy for students to access resources from a tablet and other mobile devices.
- **Language translation tool** supports differentiated learning and diverse demographics by translating content into more than 30 languages.
- **Readspeaker text-to-speech technology** creates audio versions of content which are ideal for auditory learners, the visually impaired, and learners on the go.

OUR COMMITMENT TO YOU

Gale empowers the discovery of inspiration and insights by students and researchers. We supply quality research content, powerful search technologies and intuitive delivery platforms that provide a powerful research experience for academic libraries.

We measure our success by your learner outcomes. And we partner with our customers to evaluate needs, develop an action plan, and provide a team of people to ensure success every step of the way.

**Contact us today to get started.
Visit gale.com/AcademicLibraries.**



To learn more, visit
gale.com/AcademicLibraries.

EMPOWER
LEARNING

